

# Time Series Analysis Model for Estimating Housing Unit Price

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## Abstract

This paper uses observed housing unit prices over fifteen (15) years to develop Time Series Analysis Model (TSAM) for determining Housing Unit Price (HUP) for one-bedroom and two-bedroom housing units. In the modeling, the observed prices were converted to real monetary values and AutoCorrelation Functions (ACF) and Partial AutoCorrelation Function (PACF) plots were used to estimate the model coefficients for one-bedroom and two-bedroom housing units respectively. The resultant developed models for one-bedroom and two-bedroom housing units are Autoregressive Integrated Moving Average, ARIMA (2, 1, 1) and ARIMA (3, 1, 1) respectively. The specific model for one-bedroom housing unit is  $\hat{HUP}_{1-Bed} = 440.531 - 0.181 y_{t-1} + 0.022 y_{t-2} + 0.993 e_{t-1}$  and that for two-bedroom housing unit is  $\hat{HUP}_{2-Bed} = 278.474 - 0.166 y_{t-1} + 0.035 y_{t-2} - 0.062 y_{t-3} + 0.994 e_{t-1}$ . The TSAM was validated by using it to estimate the known HUP in the 15.5th year. From the results, the percentage absolute deviations of the estimated HUP from the known HUP for one-bedroom and two-bedroom housing units are all equal to 0.00% respectively, meaning that both models are good. The approach presented in this paper is a valuable contribution to the body of knowledge in modeling.

**Keywords:** Time Series Analysis, Housing Unit Price, Nominal and Real Monetary Housing Unit Prices

## 1 Introduction

The determination of a realistic housing unit price in Ghana is an issue of great concern owing to the fact that there seems to be a large disparity between what sellers think a house is worth and what buyers are prepared to pay for a housing unit. Consequently, both sellers and buyers have to negotiate a lot to find a price that is acceptable to both parties. Boye *et al.* (2017) developed Multiple Linear Regression Model (MLRM) to determine Housing Unit Price (HUP) for one-bedroom and two-bedroom housing units using selected Housing Unit Major Components (HUMC). Boye *et al.* (2018) also developed Principal Components Regression Model (PCRM) to determine HUP for one-bedroom and two-bedroom housing units using the same selected HUMC used by Boye *et al.* (2017).

This study determines the HUP based on the nominal values of housing unit prices, resolving the issues of non-stationarity by converting the nominal housing unit prices to real monetary housing unit prices.

## 2 Resources and Methods Used

### 2.1 Resources

This study used two main resources:

- (i) Housing Unit Prices (HUP) over a period of 15 consecutive years, for one-bedroom

and two-bedroom housing units obtained from Regimanuel Gray Estates Ltd., an estate development agency in Accra Metropolitan Area. See Table 1.

- (ii) "R" statistical software .

#### 2.2.1 Development of ARIMA Models

Box-Jenkins Autoregressive Integrated Moving Average model consists of the Autoregressive (AR (p)) model and the Moving Average (MA (q)) model. When these models are put together, the Autoregressive Moving Average (ARMA (p, q)) model is formed. ARMA processes form the core of time-series analysis. The ARMA class can be decomposed into two smaller classes, autoregressive (AR) processes and moving average (MA) processes.

According to Gebhard *et al.*, (2013) and Enders, (2015) the first order moving average, abbreviated as MA (1), is the simplest non-degenerated time-series process defined as

$$Y_t = \phi_0 + \phi_1 \varepsilon_{t-1} + \varepsilon_t \quad (1)$$

where  $\phi_0$  and  $\phi_1$  are unknown model coefficients whose actual values would be determined from sample data; and  $\varepsilon_t$  is a white noise process.

The first order autoregressive process abbreviated AR (1) has the following dynamics:

$$Y_t = \theta_0 + \theta_1 Y_{t-1} + \varepsilon_t \quad (2)$$

where  $\phi_0$  and  $\phi_1$  are the unknown model coefficients whose actual values would be determined from sample data; and  $\varepsilon_t$  is a white noise process.

When the Autoregressive and the Moving Average processes are put together, they yield the complete class of ARMA processes. An Autoregressive Moving Average process with orders  $P$  and  $Q$ , ARMA ( $P, Q$ ), has the following dynamics:

$$Y_t = \theta_0 + \sum_{p=1}^P \theta_p Y_{t-p} + \sum_{q=1}^Q \phi_q \varepsilon_{t-q} \quad (3)$$

#### Assumptions

- (i) The  $\varepsilon_t$  are independent identically distributed.
- (ii)  $\varepsilon_t \sim N(0, \sigma^2)$

#### Hypothesis Test

$H_0$  : Series is not stationary

$H_1$  : Series is stationary

#### 2.2.2 Analysis of Data

In formulating the ARIMA model, the observed HUPs (nominal values) in Tables 1 and 2 were used to plot ACF graphs for one-bedroom and two-bedroom housing units to assess stationarity process among the data. See Figs. 1 and 2. Since

these figures appear not to be stationary, the one-bedroom and two-bedroom data in Tables 1 and 2 were differenced a couple of times and that also did not result in stationarity. Consequently, the nominal values of the housing unit prices in Tables 1 and 2 were converted to real monetary values of housing unit prices shown in Table 4 by using the relation

$$RV_i = NV_i \times ER_i \times \left( \frac{CPI_{2003}}{CPI_{NV_i}} \right)$$

and Table 3 for  $i = 2003 - 2017$ ,

where  $RV_i$  is the  $i$  th Real Value;

$NV_i$  is the  $i$  th Nominal Value;

$ER_i$  is the  $i$  th Exchange Rate;

$CPI_{2003}$  is the consumer Price Index referenced at 2003; and  $CPI_{NV_i}$  is the Consumer Price Index for the  $i$  th Nominal Value.

The real monetary values of the housing unit prices in Table 4 were then used to plot ACF and PACF graphs for one-bedroom and two-bedroom housing units respectively by differencing once to assess the stationary process. See Figs. 3 to 6. Since the resultant ACFs and PACFs for one-bedroom and two-bedroom housing units respectively obtained from the real monetary housing unit prices attained stationarity, consequently, they were used to generate the one-bedroom and two-bedroom housing unit price models coefficients. Formal stationarity test was further carried out to ensure that the real monetary values of the housing unit prices used to plot the ACFs and PACFs graphs were truly stationary. See Tables 5 and 6.

**Table 1 Half- Yearly Prices of One-Bedroom Housing Unit (US \$) 2003 – 2017**

| Year Price (\$) | 2003  | 2003.5 | 2004  | 2004.5 | 2005  | 2005.5  | 2006  | 2006.5 | 2007  | 2007.5 | 2008  | 2008.5 | 2009  | 2009.5 | 2010  |
|-----------------|-------|--------|-------|--------|-------|---------|-------|--------|-------|--------|-------|--------|-------|--------|-------|
|                 | 31455 | 33260  | 35065 | 36870  | 38675 | 40587.5 | 42500 | 42500  | 42500 | 44604  | 46708 | 49020  | 51332 | 51332  | 51332 |

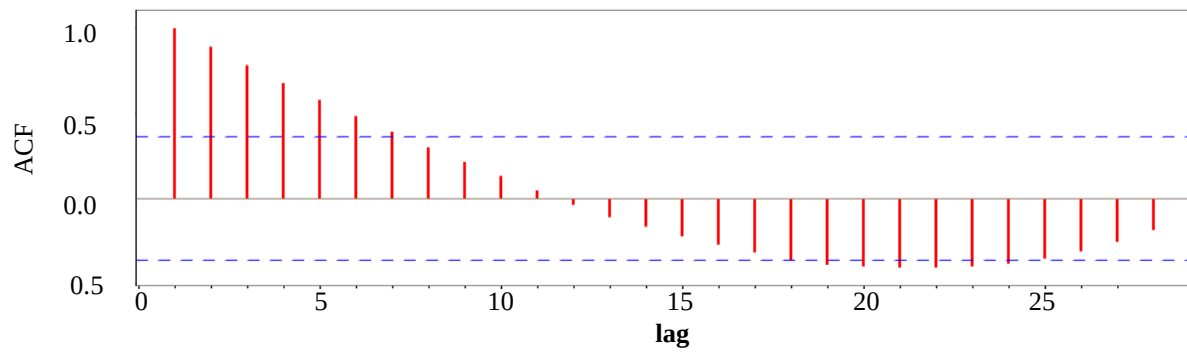
| Year Price (\$) | 2010.5 | 2011  | 2011.5  | 2012  | 2012.5 | 2013  | 2013.5 | 2014  | 2014.5 | 2015    | 2015.5 | 2016    | 2016.5 | 2017    | 2017.5 |
|-----------------|--------|-------|---------|-------|--------|-------|--------|-------|--------|---------|--------|---------|--------|---------|--------|
|                 | 53873  | 56414 | 59206.5 | 61999 | 61999  | 61999 | 65068  | 68137 | 69942  | 71747.5 | 73552  | 75357.5 | 77162  | 78967.5 | 83 600 |

**Table 2 Half- Yearly Prices of Two-Bedroom Housing Unit (US \$) 2003 – 2017**

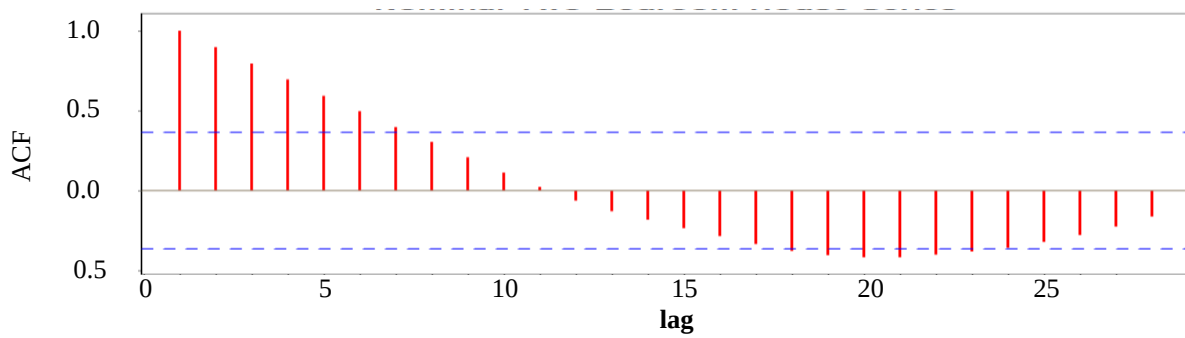
| Year Price (\$) | 2003  | 2003.5 | 2004  | 2004.5 | 2005  | 2005.5 | 2006  | 2006.5 | 2007  | 2007.5 | 2008  | 2008.5 | 2009  | 2009.5 | 2010  |
|-----------------|-------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-------|
|                 | 34500 | 37280  | 40070 | 41880  | 43680 | 45841  | 48000 | 48000  | 48000 | 53579  | 59160 | 64001  | 68840 | 74419  | 80000 |

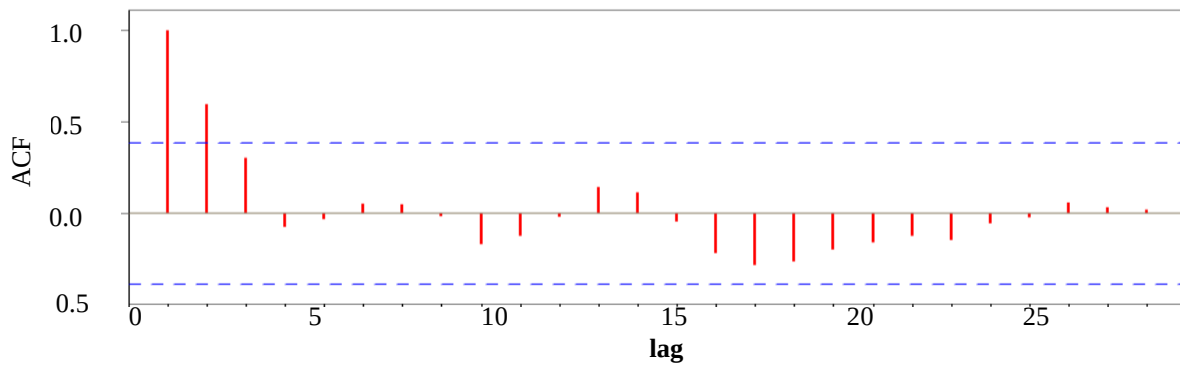
| Year Price (\$) | 2010.5 | 2011  | 2011.5 | 2012  | 2012.5 | 2013   | 2013.5 | 2014   | 2014.5 | 2015   | 2015.5 | 2016   | 2016.5 | 2017   | 2017.5  |
|-----------------|--------|-------|--------|-------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|---------|
|                 | 80000  | 80000 | 89001  | 98000 | 103671 | 109340 | 114919 | 120500 | 126727 | 132955 | 139183 | 145410 | 151637 | 157865 | 169 000 |



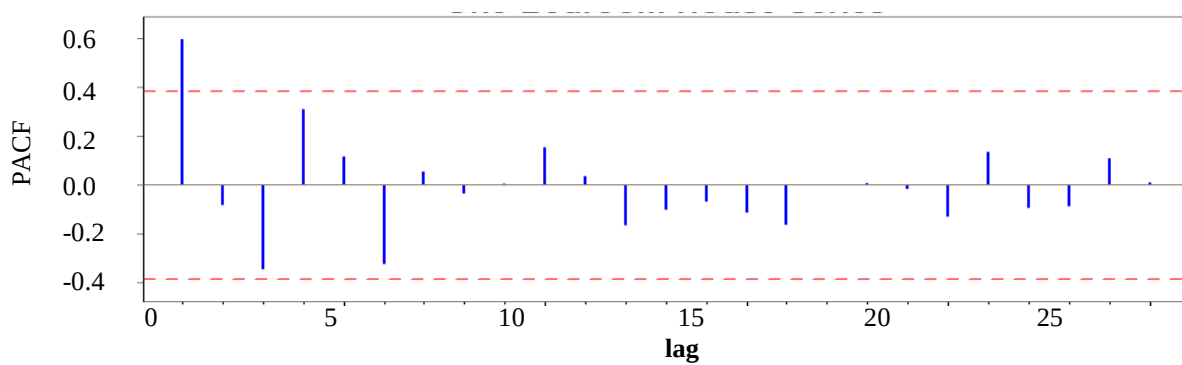
**Fig. 1 Non-Stationary ACF Nominal Series for One-Bedroom House**



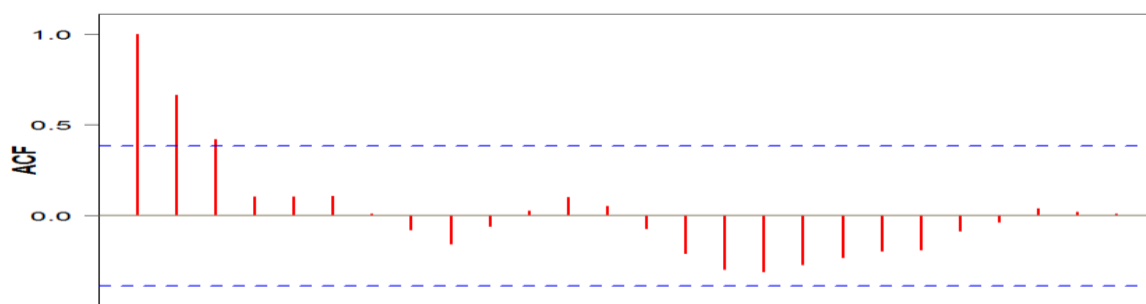
**Fig. 2 Non-Stationary ACF Nominal Series for Two-Bedroom House**



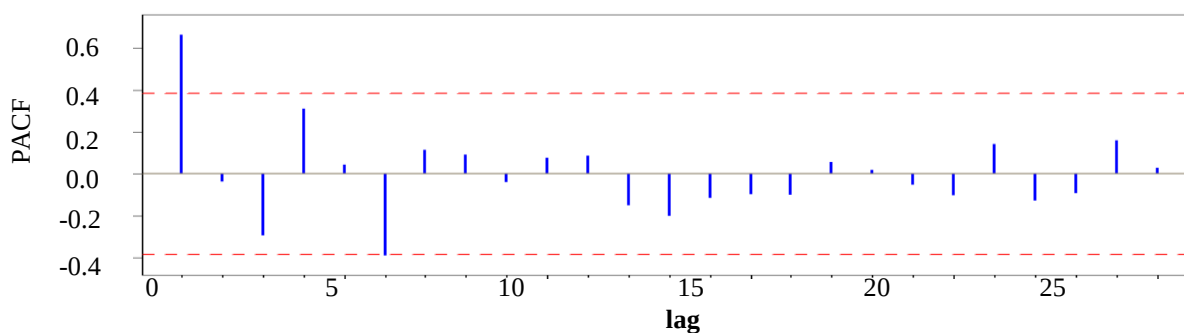
**Fig. 3 ACF to Determine Order of Autoregressive Process for One-Bedroom House**



**Fig. 4 PACF to Determine Order of Moving Average Process for One-Bedroom House**



**Fig. 5 Using ACF to Determine Order of Autoregressive Process for Two-Bedroom House**



**Fig. 6 Using PACF to Determine Order of Moving Average Process for Two-Bedroom House**

**Table 3 Exchange Rate, Consumer Price Index (CPI) and Nominal Values of Housing Unit Prices**

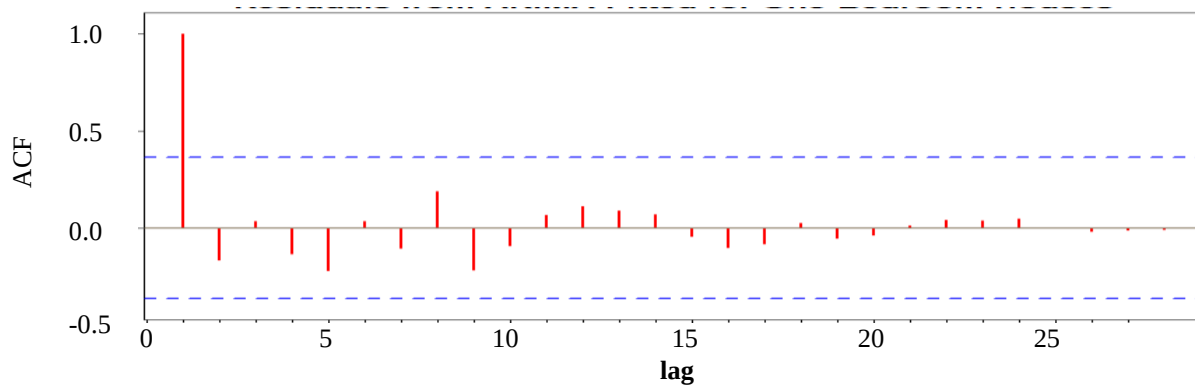
| Date    | Exchange Rate | CPI      | Nominal Values |             |
|---------|---------------|----------|----------------|-------------|
|         |               |          | One-Bedroom    | Two-Bedroom |
| 2003.01 | 0.8375        | 28.2400  | 31 455.00      | 34 500.00   |
| 2003.07 | 0.8450        | 34.2300  | 33 260.00      | 37 280.00   |
| 2004.01 | 0.8675        | 36.4200  | 35 065.00      | 40 070.00   |
| 2004.07 | 0.9032        | 39.3600  | 36 870.00      | 41 880.00   |
| 2005.01 | 0.9000        | 42.5400  | 38 675.00      | 43 680.00   |
| 2005.07 | 0.9040        | 46.2000  | 40 587.50      | 45 841.00   |
| 2006.01 | 0.9095        | 47.9600  | 42 500.00      | 48 000.00   |
| 2006.07 | 0.9225        | 52.1700  | 42 500.00      | 48 000.00   |
| 2007.01 | 0.9210        | 53.2000  | 42 500.00      | 48 000.00   |
| 2007.07 | 0.9307        | 57.4600  | 44 604.00      | 53 579.00   |
| 2008.01 | 0.9688        | 60.0100  | 46 708.00      | 59 160.00   |
| 2008.07 | 1.1550        | 67.9900  | 49 020.00      | 64 001.00   |
| 2009.01 | 1.3402        | 71.9100  | 51 332.00      | 68 840.00   |
| 2009.07 | 1.4965        | 81.9000  | 51 332.00      | 74 419.00   |
| 2010.01 | 1.4312        | 82.5500  | 51 332.00      | 80 000.00   |
| 2010.07 | 1.4383        | 89.6400  | 53 873.00      | 80 000.00   |
| 2011.01 | 1.5637        | 90.0600  | 56 414.00      | 80 000.00   |
| 2011.07 | 1.5126        | 97.1800  | 59 206.50      | 89 001.00   |
| 2012.01 | 1.6808        | 97.9000  | 61 999.00      | 98 000.00   |
| 2012.07 | 1.9549        | 106.4500 | 61 999.00      | 103 671.00  |
| 2013.01 | 1.9035        | 106.5000 | 61 999.00      | 109 340.00  |
| 2013.07 | 2.0800        | 113.6000 | 65 068.00      | 114 919.00  |
| 2014.01 | 2.3800        | 121.2000 | 68 137.00      | 120 500.00  |
| 2014.07 | 3.4650        | 131.0000 | 69 942.00      | 126 727.00  |
| 2015.01 | 3.3300        | 141.1000 | 71 747.50      | 132 955.00  |
| 2015.07 | 3.8200        | 154.5000 | 73 552.00      | 139 183.00  |
| 2016.01 | 3.9533        | 168.0000 | 75 357.50      | 145 410.00  |
| 2016.07 | 3.8965        | 180.3000 | 77 162.00      | 151 637.00  |
| 2017.01 | 4.3615        | 190.3400 | 78 967.50      | 157 865.00  |

Source: [www.bog.gov.gh](http://www.bog.gov.gh), Accessed: July 2, 2017

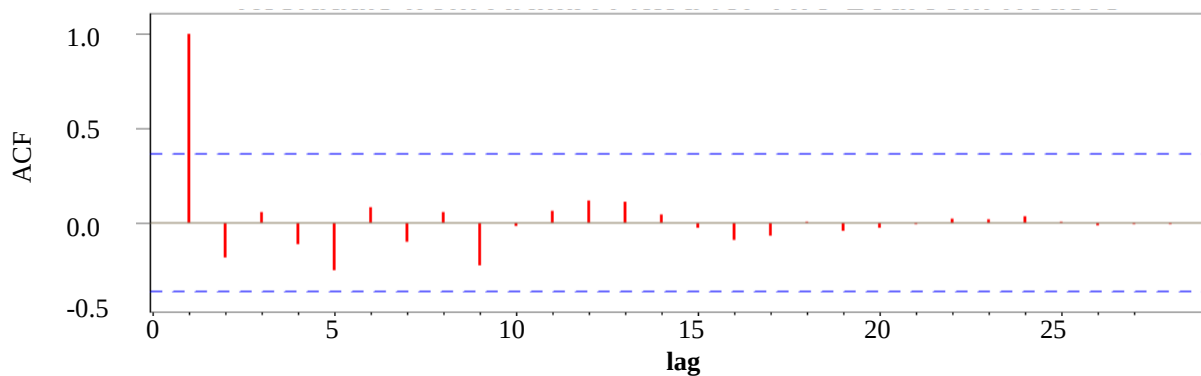
**Table 4 Exchange Rate, Consumer Price Index (CPI) and Real Monetary Values of Housing Unit Prices**

| Date    | Exchange Rate | CPI      | Real Monetary Values |             |
|---------|---------------|----------|----------------------|-------------|
|         |               |          | One-Bedroom          | Two-Bedroom |
| 2003.01 | 0.8375        | 28.2400  | 26 343.56            | 28 893.75   |
| 2003.07 | 0.8450        | 34.2300  | 23 186.58            | 25 989.05   |
| 2004.01 | 0.8675        | 36.4200  | 23 586.75            | 26 953.40   |
| 2004.07 | 0.9032        | 39.3600  | 23 892.78            | 27 139.40   |
| 2005.01 | 0.9000        | 42.5400  | 23 106.81            | 26 097.11   |
| 2005.07 | 0.9040        | 46.2000  | 22 427.63            | 25 330.59   |
| 2006.01 | 0.9095        | 47.9600  | 22 760.26            | 25 705.70   |
| 2006.07 | 0.9225        | 52.1700  | 21 222.63            | 23 969.09   |
| 2007.01 | 0.9210        | 53.2000  | 20 777.90            | 23 466.80   |
| 2007.07 | 0.9307        | 57.4600  | 20 402.46            | 24 507.75   |
| 2008.01 | 0.9688        | 60.0100  | 21 294.45            | 26 971.39   |
| 2008.07 | 1.1550        | 67.9900  | 23 516.62            | 30 703.54   |
| 2009.01 | 1.3402        | 71.9100  | 27 016.76            | 36 231.46   |
| 2009.07 | 1.4965        | 81.9000  | 26 487.79            | 38 400.89   |
| 2010.01 | 1.4312        | 82.5500  | 25 132.53            | 39 168.59   |
| 2010.07 | 1.4383        | 89.6400  | 24 410.88            | 36 249.52   |
| 2011.01 | 1.5637        | 90.0600  | 27 661.33            | 39 226.19   |
| 2011.07 | 1.5126        | 97.1800  | 26 024.43            | 39 120.71   |
| 2012.01 | 1.6808        | 97.9000  | 30 059.57            | 47 514.28   |
| 2012.07 | 1.9549        | 106.4500 | 32 153.50            | 53 765.15   |
| 2013.01 | 1.9035        | 106.5000 | 31 293.39            | 55 188.30   |
| 2013.07 | 2.0800        | 113.6000 | 33 644.74            | 59 421.22   |
| 2014.01 | 2.3800        | 121.2000 | 37 785.23            | 66 823.02   |
| 2014.07 | 3.4650        | 131.0000 | 52 243.79            | 94 659.85   |
| 2015.01 | 3.3300        | 141.1000 | 47 817.70            | 88 610.79   |
| 2015.07 | 3.8200        | 154.5000 | 51 356.34            | 97 181.98   |
| 2016.01 | 3.9533        | 168.0000 | 50 077.39            | 96 629.44   |
| 2016.07 | 3.8965        | 180.3000 | 47 092.00            | 92 544.12   |
| 2017.01 | 4.3615        | 190.3400 | 51 099.76            | 102 154.23  |

**Analysis of Model Residuals**



**Fig. 7 ACF Residual Plot for ARIMA Model for One-Bedroom House**



**Fig. 8 ACF Residual Plot for ARIMA Model for Two-Bedroom House**

**Table 5 Augmented Dickey-Fuller Tests for Unit Root for One-Bedroom Housing Unit**

| Dickey-Fuller | Lag Order | P-Value |
|---------------|-----------|---------|
| -5.0544       | 2         | 0.01    |

**Table 6 Augmented Dickey-Fuller Tests for Unit Root for Two-Bedroom Housing Unit**

| Dickey-Fuller | Lag Order | P-Value |
|---------------|-----------|---------|
| - 4.4982      | 2         | 0.01    |

### 3 Results and Discussion

The developed Time Series Analysis (TSA) model for one-bedroom and two-bedroom housing units is as shown in Equation (3). After derivation of the models coefficients,  $\theta$  and  $\phi$ , the respective equations for one-bedroom and two-bedroom housing units are as follows:

$$\begin{aligned} \hat{HUP}_{t1-Bed} &= 440.531 - 0.181y_{t-1} + 0.022y_{t-2} \\ &+ 0.993 e_{t-1} \end{aligned} \quad (4)$$

and

$$\begin{aligned} \hat{HUP}_{t2-Bed} &= 278.474 - 0.166 y_{t-1} + 0.035 y_{t-2} \\ &- 0.062 y_{t-3} + 0.994 e_{t-1} \end{aligned} \quad (5)$$

The Augmented Dickey-Fuller (ADF) statistic used in the ADF tests are negative numbers, and the more negative they are, the stronger the rejection of the null hypothesis that the series is not stationary at 95% level of confidence. According to Montgomery *et al.* (2008), if a time series computed p-value is less than  $\alpha = 0.05$  significance level, the null hypothesis of the series that it is not stationary should be rejected. Tables 5 and 6 show the time series analyses results for the ADF tests as well as their p-values for one-bedroom and two-bedroom housing units respectively. Clearly, it can be seen that the ADF values are negatives and the corresponding p-values are less than  $\alpha = 0.05$ . This implies that the time series for one-bedroom and two-bedroom housing units are stationary. In Figs. 7 and 8, it can be seen that all the sample autocorrelations except that of the zero lag are within the 95% confidence bounds for the ACF plots of the one-bedroom and two-bedroom housing unit respectively. This means that the residuals are independent identically distributed and they are normally distributed having zero mean and a unit variance. This clearly satisfies the two main important assumptions of the TSA modeling. Consequently, it can be concluded that the developed models fitted the data very well and can be used to predict future housing unit

prices for one-bedroom and two-bedroom housing units.

#### Model Validation

In order to find the efficiency of the developed ARIMA (2, 1, 1) and ARIMA (3, 1, 1) models for one-bedroom and two-bedroom housing units, Equations (4) and (5) were used to estimate the known HUP in the 15.5 year for one-bedroom and two-bedroom housing units. Table 7 is a summary of the results. From the results, the percentage absolute deviations, ( $\Delta \%$ ), of the estimates of the HUP from the known HUP are 0.00%, meaning the models are very good.

**Table 7 Estimated HUP and Respective Percentage Absolute Deviation ( $\Delta \%$ ) from the Known HUP**

| Housing Unit | Known HUP (\$) | Estimated HUP (\$) from TSA | $\Delta \%$ |
|--------------|----------------|-----------------------------|-------------|
| 1-Bedroom    | 83 600.00      | 83 618.82                   | 0.00        |
| 2-Bedroom    | 169 000.00     | 169 104.99                  | 0.00        |

### 4 Conclusions and Recommendation

In this paper, TSAM has been developed from observed housing unit prices over a period of 15 consecutive years, obtained from an estate development agency, to determine realistic HUP for one-bedroom and two-bedroom housing units. In developing the TSAM, nonstationarity which existed among the sample data and could have caused wrong statistical inferences was resolved by transforming the nominal housing unit prices to real monetary values of housing unit prices.

The models which determined the HUP for one-bedroom and two-bedroom housing units are

$$\begin{aligned} \hat{HUP}_{t1-Bed} &= 440.531 - 0.181 y_{t-1} + 0.022 y_{t-2} \\ &+ 0.993 e_{t-1} \end{aligned}$$

$$\begin{aligned} \hat{HUP}_{t2-Bed} &= 278.474 - 0.166 y_{t-1} + 0.035 y_{t-2} \\ &- 0.062 y_{t-3} + 0.994 e_{t-1} \end{aligned}$$

respectively.

The percentage absolute deviations, ( $\Delta \%$ ), using Equations (4) and (5) to estimate the HUP from the known HUP in the 15.5 year are 0.00% for one-bedroom and two-bedroom housing units respectively, meaning that the developed TSAMs are good.

For future research, it is recommended that the developed TSAM should be improved upon to determine the HUP of other types of housing units since it would give prospective house owners a timely, good idea of the price of a house they intend to purchase.

## Acknowledgements

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